

Producer, Series & Podcasts

Job Description

Date	December 2025
Location / Team	Te Wai Pounamu – South Island, Series & Podcasts, Country Life
Reporting to	Executive Editor, Audio
Role Type	Permanent, Full Time

Te Tūranga - About the Role

RNZ produces award-winning feature programmes for radio and podcasts, with Country Life as our flagship rural show. We aim to connect with rural New Zealand by telling the stories of its people in ways that inform, entertain and resonate with our audiences.

Te Mahi - About the job

- Initiate and deliver strong, original stories that engage and appeal to both urban and rural listeners.
- Prepare and edit audio-rich podcast episodes that immerse listeners in rural New Zealand, highlight characters and shine a light on their communities, work and the issues that impact their lives.
- Write Country Life scripts with clarity and accuracy, calling on a wide knowledge of the primary sector.
- Work effectively and independently within a small team, while also collaborating with the wider RNZ team where your expertise and storytelling can add value.
- Schedule stories in coordination with other team members and plan efficient interview collections.

- Consistently meet weekly deadlines.
- Present Country Life and/or its features with warmth and flair, while ensuring the programme remains engaging and relevant to our listeners.
- Drive continuous improvement to ensure the programme remains fresh, relevant, and engaging, and continues to grow its audience.
- Champion diversity by ensuring new voices and perspectives are represented and attracted to our stories.
- Uphold RNZ's reputation for accurate, compelling, and industry-leading programmes and podcasts.

Ōu Pūkenga - About You

Qualifications	<ul style="list-style-type: none"> • Tertiary qualification in Journalism or related field or equivalent gained through experience
Knowledge & Experience	<ul style="list-style-type: none"> • Sound knowledge and experience in long-form storytelling and audio production • Strong knowledge of the rural sector • Digital and video skills are an advantage
Skills	<ul style="list-style-type: none"> • Sound story judgement • Demonstrated interviewing ability • Proven success in eliciting strong performances from interviewees and production talent • Demonstrated ability to engage constructively with communities across New Zealand • Proficiency in photography and video production • Proven ability to work independently, while also contributing effectively in small teams • Excellent oral and written communication skills • Ability to make timely and effective decisions under pressure • Strategic thinking to enhance the reach and quality of programming
Personal Attributes	<ul style="list-style-type: none"> • Committed to understanding and reaching rural audiences • Accurate and fair storyteller • A proven track record for commitment to excellence • A reputation as a person of high integrity • Collaborative team player

- Recognises the value of cultural and community diversity

Te Arurea - Our Culture

RNZ Attitudes

RNZ Attitudes are all about how we work. These attitudes are how we demonstrate our culture through our everyday actions, behaviour and decisions. They drive how we do things, what we value and what's expected of us. They exist so that RNZ is a culture for everyone to enjoy and flourish in.



We're bold and think big. We find a way to make things happen. We learn best by doing. We believe that trying and failing is better than not trying at all.



We deal with problems or new tasks with energy and creativity. We try new things, we evolve and we move fast.



We encourage people to flourish. we extend love and compassion to others and nurture relationships. We have collective strength and cherish individuality.