

Presenter TAHI

# Job Description

<b>Date</b>	June 2024
<b>Location / Business Unit</b>	Auckland / Digital
<b>Reporting to</b>	Team Leader TAHI
<b>Position Type</b>	Permanent, Full-time

## Te Tūranga - About the Role

To be a presenter for the platform TAHI including on the visual podcast The TAHI, Social Media posts and at events.

## Te Mahi - About the job

- Provide personality-based content for the The TAHI podcast
- Being a full participant in podcast preparation bringing forward ideas for content
- Work in collaboration with Team Leader to find Interview opportunities for TAHI and The TAHI podcast
- Execute content strategies including story arcs and familiar recurring segments to retain audience for future episodes.
- Hosting of future TAHI and partner events
- Filtering and expanding on the best content ideas for The TAHI
- Passionately promote content and music that are being platformed by TAHI.
- Create short form video content for TAHI's Social media platforms
- Editing and scheduling of social media content in collaboration with the other members of the TAHI team
- Providing content for wider RNZ team through writing of articles, reviews and other content
- Maintain the high RNZ standards in terms of quality, impartiality, independence, accuracy and editorial standards and style, media law and broadcast standards.
- Be an ambassador for RNZ/TAHI across the New Zealand Music industry, including events, festivals, and awards.
- Demonstrate best practice in the use of audio, images, graphics, video, and data in multimedia storytelling.

## Ōu Pūkenga - About You

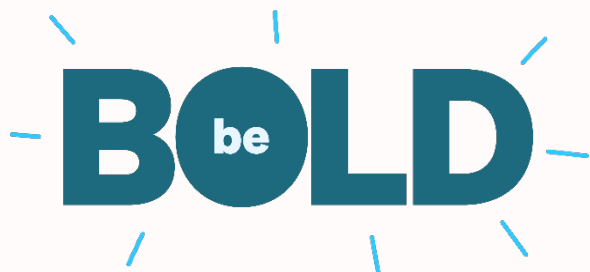
<b>Knowledge &amp; Experience</b>	<ul style="list-style-type: none"><li>• A strong knowledge and navigation of all relevant social media's</li><li>• Experience of presenting to an audience live, online or otherwise.</li><li>• Time spent in front of camera and/or microphone</li><li>• Sound editorial judgment and demonstrated ability to act decisively and effectively under pressure.</li><li>• Awareness of current entertainment events and trends.</li></ul>
<b>Skills</b>	<ul style="list-style-type: none"><li>• The ability to engage the audience with warmth, personality and humour</li><li>• Māori and Pacific Island language pronunciation skills, and good pronunciation skills in other languages.</li><li>• The ability to adapt to an everchanging media landscape</li><li>• Audience first approach.</li><li>• Clear communication skills</li><li>• Ability to edit a content show plan to best engage the audience</li><li>• Able to work with all people and be inclusive of their beliefs, ideas and working styles.</li></ul>
<b>Competencies</b>	<ul style="list-style-type: none"><li>• Building Relationships</li><li>• Managing Self</li><li>• Teamwork</li><li>• Organization and Planning</li><li>• Adaptability</li></ul>

# Te Ahurea - Our Culture

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## RNZ Attitudes

RNZ Attitudes are all about how we work. These attitudes are how we demonstrate our culture through our everyday actions, behaviour and decisions. They drive how we do things, what we value and what's expected of us. They exist so that RNZ is a culture for everyone to enjoy and flourish in.



We're bold and think big. We find a way to make things happen. We learn best by doing. We believe that trying and failing is better than not trying at all.



We deal with problems or new tasks with energy and creativity. We try new things, we evolve and we move fast.



We encourage people to flourish. we extend love and compassion to others and nurture relationships. We have collective strength and cherish individuality.