

Content Producer - RNZ Concert

Job Description

Date	September 2022
Location / Business Unit	RNZ Concert, Auckland
Reporting to	RNZ Concert Manager
Direct Reports / Functional Relationships	Work closely with Radio and Live Music presenters and producers, the Presentation Team Lead and with the wider RNZ teams.
Position Type	Permanent, Full time

Te Tūranga - About the Role

Contribute to a vibrant experience for our growing audiences by producing engaging, entertaining and interesting music-focused content across a range of platforms that contributes to the achievement of the RNZ Concert strategy.

This role offers a rare opportunity to gain experience in all aspects of RNZ Concert production and delivery to our audiences.

Te Mahi - About the job

- Your focus is on supporting the production and delivery of engaging and entertaining content to our audiences. You will:
- Complete audio editing and documentation accurately and to broadcast-ready standard and deliver to radio and website.
- Participate in editorial planning to generate, refine and place the best stories and activities in the right places to engage interested audiences across RNZ Concert platforms and other RNZ outlets.
- Oversee RNZ Concert's social media accounts (currently Facebook and Twitter). Work with the Concert team and our performance partners to deliver content to engage and grow audiences.
- Write and publish stories for the RNZ Concert website, newsletters etc.
- Provide back-up, cover and support for colleagues with overlapping skill sets, particularly radio producers.
- There may be opportunities to learn about live music production and radio presentation in future.

Ōu Pūkenga - About You

Qualifications	<ul style="list-style-type: none">• Broadcasting or music qualification an advantage.
Knowledge & Experience	<ul style="list-style-type: none">• Audio production and/or social media experience.• Writing for the web or other publication.• An interest in classical music, its makers and stories.
Skills	<ul style="list-style-type: none">• Excellent interpersonal skills• Strong verbal and written communication• Publication-ready writing and editing (words and audio),• confident with audio production, web publishing, social media.• Video/photography a bonus.• Good planning and time management.
Competencies	<ul style="list-style-type: none">• Audience-focused.• Proactive ideas generator• Enjoys collaboration.• Familiarity with key people and organisations in the music, arts and culture communities.• Keen to share the love of classical / art music with new people.• Ability to pitch music information for a general audience.• Curiosity and a desire to get things right (pronunciation, spelling, facts).

Te Ahurea - Our Culture

RNZ Attitudes

RNZ Attitudes are all about how we work. These attitudes are how we demonstrate our culture through our everyday actions, behaviour and decisions. They drive how we do things, what we value and what's expected of us. They exist so that RNZ is a culture for everyone to enjoy and flourish in.



We're bold and think big. We find a way to make things happen. We learn best by doing. We believe that trying and failing is better than not trying at all.



We deal with problems or new tasks with energy and creativity. We try new things, we evolve and we move fast.



We encourage people to flourish. we extend love and compassion to others and nurture relationships. We have collective strength and cherish individuality.

Leadership Expectations

The Leadership Expectations outline what we expect our leaders to do. We have determined three critical capabilities that we need to focus on:

- Understand & Develop Self and Others
- Execute Strategy
- Lead Change & Uncertainty

At RNZ, we are all leaders in driving our culture and performance against our strategy.

 <p>I understand and develop myself and others</p>	 <p>I execute our strategy, with and through others</p>	 <p>I embrace and lead change</p>
<ul style="list-style-type: none">• Understand my own development areas and actively work on them• Create development plans for all my people• Support your people to grow and develop by having regular and meaningful conversations• Coach others and give feedback• Have courageous conversations• Lead with emotional intelligence	<ul style="list-style-type: none">• Understand and communicate RNZ's strategic goals• Create line of sight and set aligned team vision and goals• Make decisions and empower my team to make decisions• Operate with our target audience in mind• Work collaboratively to achieve goals and resolve conflict	<ul style="list-style-type: none">• Champion culture by role modelling the RNZ attitudes• Understand and champion the case for change• Communicate with others and bring people on the journey• Support your people through change – building resilience and wellbeing of your teams• Empower your people to try things, adapt and innovate• Hold people to account• Lead with a growth mindset