

RNZ – Position Description

Visual Journalist - RNZ Music

Date	June, 2021
Business Unit / Location	RNZ Music, Auckland
Reports to	Music Content Editor
Type of role	Permanent, full-time

The Role / Position Purpose

To support the delivery of RNZ's audience strategy with the creation of high-quality video content and graphic design work for our visual platforms and social channels with focus on underserved audiences. The work you deliver will ensure that RNZ's website and social platforms become the music and entertainment destination of choice for young New Zealanders.

As an independent, commercial-free public service media organisation, RNZ's purpose is to serve the public interest.

Position Accountabilities

- To initiate, direct, shoot and edit of high-quality video content and visual storytelling for RNZ's new digital outputs and social media channels (Instagram, Facebook, TikTok, YouTube and other emerging platforms) for underserved audiences
- To initiate, create and / or source graphic design concepts as required to complement and support the website and social content made by the RNZ Music team.
- To contribute ideas for content, and visual treatments of that content for RNZ's digital channels.
- Provide input into the ongoing improvement, development and delivery of video and graphics content for RNZ Music, and work with other content creators, designers, and the product team to achieve this
- To offer visual direction and video pre-production advice for RNZ Music video projects
- To contribute ideas for content, and visual treatments of that content for RNZ Music.
- Identify the best social platform(s) to tell video stories on, and how best to customise video and images to suit these different platforms.

Health and Safety

- Take responsibility for own health and safety and that of others.
- Participate in any safety meetings etc as required by RNZ.
- Comply with the Health & Safety policies and guidelines and complete responsibilities relating to the Health & Safety Business Plan.

Emergency Management / Lifeline Utility Role:

- To maintain online and broadcast continuity in an emergency, you may be required to carry out other duties suited to your skills and experience. This may involve you being temporarily relocated to another RNZ site if required, usually in a major city.

Organisational:

- Be aware of and adhere to RNZ’s Editorial Policy standards.
- Contribute to the overall effectiveness of RNZ.
- Observe statutory requirements and RNZ policies and frameworks.
- Actively participate in and contribute to the development and achievement of own performance targets and the review of work priorities to achieve the organisation’s goals and objectives.
- Act in a manner consistent with Equal Employment Opportunities principles and practices.

Candidate Profile / Person Specification

Qualifications	<ul style="list-style-type: none"> • A relevant tertiary qualification or equivalent experience.
Knowledge & Experience <i>(requirements increase with seniority):</i>	<ul style="list-style-type: none"> • A special interest in music is a must. • Experience as a camera operator/videographer shooting in a social media environment • Experience in filming live content, including at events • Self-shooter with significant editing experience (motion graphics is a plus) • Quick and competent video editor • Experience in Premiere Pro, After Effects and Photoshop • Able to shoot powerful stills • Experience in creation of graphics and visualisation of data. • Demonstrated experience in the use of social media to advance story development, distribute and promote content. • Sound editorial judgement and demonstrated ability to act decisively and effectively under pressure.
Skills	<ul style="list-style-type: none"> • Good communication skills. • Fast and accurate keyboard skills. • Good time and self-management skills. • Exceptional level of competency in basic computer programmes including Outlook and Word; Apple and Android devices; social media platforms/apps
Personal Attributes	<ul style="list-style-type: none"> • Ability to work both as part of a team. • Recognition of the value of cultural and community diversity. • Quickly adapts to need for change, is flexible and collaborative in approach to work. • Accuracy and attention to detail at all times including while under pressure.

	<ul style="list-style-type: none">• Commitment to producing a consistently high standard of product.• Clear knowledge of RNZ's underserved audience.• A digital player through social media, blog or website.• Creative qualities and a proactive approach to story-telling.
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Competencies (full description available on request)

- Teamwork
- Strategic Capability
- Managing Self
- Outcome Driven
- Management
- Building Relationships